

# SWEIO *is* LISTENING



## 118TH ANNUAL SWEIO CONVENTION

*Southern Wisconsin Educational Inservice Organization*

MONONA TERRACE COMMUNITY & CONVENTION CENTER  
MADISON, WISCONSIN | FEBRUARY 27, 2009

## SWEIO *is* LISTENING

We are pleased to welcome you to the 118th SWEIO convention. The theme of the 2009 convention is “SWEIO Is Listening.” We appreciate all of the suggestions we received to make this convention meaningful to you. This year many nationally recognized speakers will address timely educational issues. It is our goal to support your efforts in the classroom, in the community, and in other aspects of your life. Speaker topics this year range from smart boards, poverty, travel, bullying, jazz, math, leadership and motivation. With the many topics to choose from, we are sure that your day will be rewarding, revitalizing, and relaxing. Take advantage of your SWEIO day. Enjoy the sessions, the exhibits, and the time to connect with other educators. It is our hope that the 2009 SWEIO convention will provide you with new ideas and a renewed spirit.



### MEMBERSHIP

Membership cards are required for admittance to all locations. A plastic holder will be provided for your membership card. Membership to SWEIO may be purchased at the registration area on the day of the convention at Monona Terrace for \$25.00. There is a no refund policy for lost membership cards.

### CONVENTION ATTENDANCE FORMS

Attendance verification forms will be made available at the registration desk at the conclusion of the convention.

### SHUTTLE BUS IS DISCONTINUED

Due to the high cost of bus service and few members using the service, the shuttle bus from the shopping centers has been discontinued. Monona Terrace has some parking available. In the event parking at Monona Terrace reaches capacity, please see the map on the last page of this program for other parking structures in the area.

### EXHIBITS: GRAND TERRACE – LEVEL 4

The exhibit area at Monona Terrace will be open on Friday from 7:30 am until 2:30 pm. For your convenience, all exhibits will be located on the main floor of the conference.

### BOOK SIGNINGS

Some of our speakers who have written books will be seated in the exhibit area and they will be available to sign their works. Look for the Barnes & Noble exhibit table where books by SWEIO presenters will be available for sale. Some presenters will be selling books they bring with them at the SWEIO author table in the exhibit area adjacent to the main hall.

### END OF SESSION DRAWING

This year's door prize drawing will be held directly following Erin Gruwell's presentation in Ballroom A & B. Prizes will include a laminator, GPS car system, I-Pod, books from the speakers, digital camera, cash awards and more. Members need to be present to win. To enter – place membership card into the drawing box located outside Ballroom A & B just prior to Erin Gruwell's presentation.

# 8:30 to 9:30 SESSIONS

## HUMOR IN THE CLASSROOM

Craig Zablocki, Consultant | Denver, Colorado  
MADISON BALLROOM A & B



A nationally known speaker and consultant, Craig Zablocki has spoken to over 600,000 people internationally and in all 50 states. Craig has shared the platform with Al Gore, and Tom Peters. He was the first outside speaker to address the student body of Columbine High School after its tragedy. Craig presents to Fortune 500 companies, legislators, public service and healthcare professionals, college campuses, non-profit service organizations, and victim rights groups. He has authored *Improv 101, Unleash Your Creative Spirit* and co-authored the book, *Humor Me* as well as authored many articles for major publications. He has appeared on countless radio and television programs, including National Public Radio which gives practical tools to loosen up, become more creative, and live in the moment. For more information about Craig visit: [www.craigzablocki.com](http://www.craigzablocki.com).

## ADDRESSING THE ACADEMIC KNOWLEDGE GAP

Doug Buehl, Teacher, Author and Literacy Consultant  
Madison, Wisconsin  
MADISON BALLROOM C



Perhaps the most fundamental question a reader must bring to any text is: "What does this author assume I already know?" Proficient readers become adept at sizing up their reading to determine "the match."

An acceptable match occurs when an author's assumptions about what a reader knows aligns with what an individual does indeed know. However, if the author assumes readers will know things that an individual does not know, a mismatch results. Daily classroom experiences with reading reveal frequent mismatches; many students capable of understanding fall short because an author assumes academic knowledge they lack. Teachers can have a significant impact on their students' comprehension of classroom materials by front loading instruction – providing students with those missing pieces of assumed knowledge through a variety of classroom practices.

## SMART BOARDING IN THE CLASSROOM 101: BECOMING A SMART TEACHER

Julie Ann Sawall, Certified SMART Master's Trainer  
Appleton, Wisconsin

### MADISON BALLROOM D

Experience the latest SMART board software with exciting new features. Interact with a SMART wireless slate and learn how to control your SMART Board from anywhere in your room. Discover content and standard-based ideas for higher student achievement, teaching strategies for differentiated instruction, innovative classroom management designs and how to interact with your computer while seamlessly integrating technology into the classroom.

## EVIDENCE BASED PRACTICES TO SUPPORT BEHAVIORAL SUCCESS FOR DIVERSE LEARNERS THAT COME FROM POVERTY

Nomsa Gwalla-Ogisi, Ph.D., Department of Special Education | UW- Whitewater

### LECTURE HALL

Gwalla-Ogisi has taught in higher education and public schools in general and special education in several countries over the past thirty years. Dr. Gwalla-Ogisi has two learning objectives/outcomes in this presentation. Participants will examine differences in learning of culturally and linguistically diverse learners that live in poverty. Strategies will be discussed and demonstrated to address the behavioral/social/emotional needs of the culturally diverse learners from poverty using simple brain science and research on poverty.



## ADOLESCENT GIRLS AND CYBER-BULLYING: Research, Reality, and Reminders

Dr. Margaret Christensen, Director of Professional Learning | Green Bay Area Public School District

### HALL OF IDEAS E | TWO-HOUR SESSION

This two-hour interactive session will focus on three areas: Current research on the unique features of bullying among females and specifically cyber-bullying among adolescent girls; examples of cyber-bullying; and helpful reminders (strategies) for teachers, parents, and victims.



# 8:30 to 9:30 SESSIONS

## HOW THE RESPONSE TO INTERVENTION (RtI) MODEL MIGHT LOOK AT YOUR SCHOOL

Peggy Walker, Cross Categorical Teacher  
Stoughton, Wisconsin  
Lynn Johnson, Reading Specialist  
Stoughton, Wisconsin

### HALL OF IDEAS F



Peggy and Lynn have over thirty years experience in education. Peggy is a member of the Wisconsin RtI Leadership Team and Lynn is a member of the Wisconsin RtI, EIS, SLD State Task Force. In this presentation, participants will learn how change can occur using the Response to Intervention model. Participants will understand the difference among Tier 1, 2, and 3 interventions. Some progress monitoring tools will be reviewed.



RtI is a regular education initiative required through IDEA 2004 as part of the process to determine eligibility for learning disabilities.

## BRIDGES TO THE FUTURE

Richard Anderson, Technology Education,  
Darlington High School | Darlington, Wisconsin  
HALL OF IDEAS H



Richard Anderson believes that developing a strong work ethic in students is a worthwhile goal in education. In this multi-media presentation, Mr. Anderson will share a unique educational project

– that of having students build an actual wood bridge. He will share how students start with drawings of the bridge, build a model, buy the wood, cut the wood and assemble the bridge. Besides developing a strong work ethic, this program allows the students to develop a deeper understanding of engineering and the math that is utilized in the construction industry.

## YOUR WISCONSIN RETIREMENT SYSTEM (WRS) BENEFITS

Colleen Ries, Benefit Specialist with the Dept. of Employee Trust Funds | Madison, Wisconsin  
HALL OF IDEAS I | TWO-HOUR SESSION

This presentation covers many of the WRS benefits administered by the Department of Employee Trust Funds (ETF). Topics discussed include retirement, separation and survivor benefits, and life and health insurance, if applicable. The presentation will illustrate retirement calculations and explain annuity options. Service purchases, military service credit, and additional WRS contributions will also be covered.

## GIGGLE WIGGLE CLAP AND LEARN... MOVE YOUR BODY AND YOUR BRAIN

Jane Kitson, National Early Childhood Consultant  
Atlanta, Georgia

### HALL OF IDEAS J

Jane Kitson, also known as Mother Goose is a returning speaker to SWEIO. Children are natural wigglers and this energy can be used as a learning experience. This enthusiastic presentation includes dozens of easy to replicate activities that foster language development coupled with kinesthetic learning. Teachers will be doing activities they can immediately use in their classroom, fostering important skills such as rhythm, repetition, and rhyme. [www.kitson.com](http://www.kitson.com)



## USING GAMES IN THE CLASSROOM

Mary Jo Hessian, Spanish and English Instructor,  
Edgerton High School | Edgerton, Wisconsin  
MEETING ROOM K

Mary Jo will involve you in learning how to use and modify TV game shows like Password, Family Feud, and Deal or No Deal to help students learn. She will also provide ideas and handouts for creating games for small and large groups specific to your content area with minimal cost. Using games in the classroom provides an enjoyable way to meet the needs of today's learners and involve all students in the learning process.

Visit [www.sweio.net](http://www.sweio.net) for more information about SWEIO.

# 8:30 to 9:30 / 9:45 to 10:45 SESSIONS

## PAYING FOR COLLEGE/FAFSA

David A. Hoppe, Investment Broker-Registered Representative | Madison, Wisconsin

### MEETING ROOM N



Paying for college often puts an enormous burden on today's parents. The challenges are even greater if parents and students are not prepared for these costs. This seminar will give you ideas about tools you can use to help fund a college education. In addition, parents will need to complete the FAFSA (Free Application for Federal Student Aid). A guest speaker from the University of Wisconsin will outline the process of completing this form and answer your questions on how to enter your personal information which will determine student aid.

## MAKING LEMONADE - AUTISM TOPIC

Judy Endow MSW, Private Practice | Madison, WI

### MEETING ROOM O

This session will address the various ways students on the spectrum take in, process and output information including topics of sensory system differences and the literal, concrete thinking so typical of many of our students. As we come to understand, appreciate and work with our student's reality of life, we gain the ability to help them put a positive spin on their differences and to become more comfortable living with and managing their own autism. The presenter will offer selected poetry readings that illustrate the difficult "lemons" of autism in her own life along with the "lemonade" she has been able to turn them into.

## OUTSTANDING NEW BOOKS FOR ELEMENTARY STUDENTS

Megan Schliesman, Cooperative Children's Book Center | Madison, Wisconsin

### MEETING ROOMS P & Q

This presentation will highlight great new books for the elementary school level. This session will focus on the American Library Association Award winners for children and selected books from CCBC Choices 2009.

## OLD FARM: A HISTORY

Jerry Apps, Professor Emeritus at the University of Wisconsin | Madison, Wisconsin

### MEETING ROOM R

Jerry Apps was born and raised on a Wisconsin farm and is an author of more than twenty books, many of them on rural history and country life. This presentation is a story of Jerry's land, from the last glacier that dug out its valleys and formed its hills, to his own family's forty year relationship with the farm they call Roshara. You will learn about the Native Americans who lived on the land, the first white settlers who tilled its sandy acres, and the meaning this land has had for Jerry and his family over the years. You will also learn how to do a "genealogy of a piece of land."



## 9:45 to 10:45 SESSIONS

## WORKSHEETS DON'T GROW DENDRITES

Marcia Tate, Education Consultant Decatur, Georgia

### MADISON BALLROOM A & B

Marcia Tate is a national educational consultant who has presented to over 75,000 administrators, teachers, parents, and business and community leaders throughout the U.S. She has presented at numerous state, national, and international conferences. Her book, *Worksheets Don't Grow Dendrites: 20 Instructional Strategies that Engage the Brain* has become a bestseller. In March of 2002, Tate was featured in a national teleconference, Brain-friendly Reading, along with Carolyn Chapman. In this presentation, Marcia will present twenty instructional strategies that will engage your students' brains. Tate develops specific ideas that can inject new ways to learn in your classroom. Participants in her workshops refer to them as the best workshops they have ever experienced. SWEIO welcomes Marcia to our stage.



# 9:45 to 10:45 SESSIONS

## STRATEGIES FOR GENERATING “THICKER” CLASSROOM QUESTIONS

Doug Buehl, Teacher, Author and Literacy Consultant | Madison, Wisconsin

### MADISON BALLROOM C | TWO-HOUR SESSION

Self-questioning strategies are based on the premise that reading is an act of inquiry – that we read because we wonder about things, because we are curious, because we have questions. Researchers have long cautioned that literal, fact-level questions--questions asked ostensibly to help students “get the facts” rarely help students to construct an understanding of an author’s message. Students can find answers, but they miss the important questions--the questions they should pose to themselves to guide their reading and learning. This session presents a self-questioning model students themselves employ to generate increasingly more sophisticated questions that guide their thinking as they engage with written texts.

## BEST PRACTICES AND INSTRUCTIONAL DESIGN FOR SMART BOARDS 303: BUILDING SMARTER LESSONS

Julie Ann Sawall, Certified SMART Master’s Trainer Appleton, Wisconsin

### MADISON BALLROOM D

Are you looking for ideas to bring your teaching into the digital age? Come to this hands-on workshop where we will take your skills to the next level. Even if you do not have an interactive whiteboard, find out how to engage students with multimedia and digital content. See a SMART Board, interactive whiteboard and SMART Notebook software in action. Discover how the SMART Wireless Slate can be controlled from anywhere in the room. Learn best practices for constructing digital lessons through the use of SMART’s Essentials for Educators Gallery and the Lesson Activity Toolkit. Concepts include: linking, Internet, pod casting, creating themes, aligning objects, documentation, movies, video recording, websites, incorporating other hardware, transparency mode, Ink Aware functionality, and much more. Leave with many tips and tricks to work SMARTer not harder.

## LIFE ON THE ERIE CANAL

John Lynn, Historian and Adventurer | Peoria, Illinois

### LECTURE HALL

To explore our roots, John Lynn of Peoria, Illinois – armed with a degree in history from the University of Illinois, a special rapport with dogs and raccoons, and a taste for grilled cheese sandwiches – has personally hiked, bicycled, or canoed over 25,000 miles of historic and scenic trails, roads, and rivers in North America and the British Isles. His colorful slide presentations that describe his foolish experiences have now gotten him into over 3500 lecture halls, classrooms, and other such places where he might not have otherwise been invited. In this session you will travel the historic canal that created a water route from the Atlantic Ocean to the Great Lakes thus opening the Upper Midwest to the world and establishing New York City as America’s preeminent city. For decades, plodding mules provided the power along the old canal. Now, paddlers do that. Experience the Erie Canal today, sort of like the great barge-pulling mules of yesteryear, by paddling a canoe 338 scenic miles across central New York State – from lock to lock, from town to town, and from Lake Erie to the Hudson River.



## ACTIVITIES THAT TEACH DIVERSITY

Carl Olson, Educator and Consultant Sun Prairie, Wisconsin

### HALL OF IDEAS F

In order to have students truly understand the concepts related to diversity we have to go beyond traditional methods of instruction. Olson advocates the use of experiential methods to enhance the learning process. Teaching a complex topic like diversity requires the learner to move to the understanding level. In this workshop he will demonstrate many experiential activities that relate to the concept of diversity. This workshop will be fast paced, practical and inspiring. Carl has presented to over 400,000 people and is author of the book, “Calisthenics for the Mind.”

# 9:45 to 10:45 SESSIONS

## DON'T SLOW ME DOWN WITH THAT CALCULATOR – ADDITION, SUBTRACTION AND FRACTIONS

Cliff Petrak, Teacher and Author | Chicago, Illinois  
HALL OF IDEAS G



Cliff Petrak comes to SWEIO from having enjoyed a 40 year mathematics teaching career at Brother Rice High School in Chicago. Over the past few years, Brother Rice has been named one of the top 50 parochial high schools in the United States. In this session, you will learn to master a multitude of little-known, super-shortcut computational techniques and strategies involving addition, subtraction and fractions that will leave your calculator-dependent friends in the dust. These methods have been used by Europeans and Asians for years while our students have continued to be held back by antiquated algorithms, to say nothing of the often unnecessary and slower calculator. Cliff is the author of "Don't Slow Me Down with that Calculator (2005)."

## RETIREMENT SAVINGS: KEYS TO SUCCESS

Michelle Slawny, Retirement Income Consultant,  
WEA Trust Member Benefits | Madison, Wisconsin  
memberbenefits@weatrust.com  
HALL OF IDEAS H

This seminar is designed to teach employees of all ages the basics of retirement planning. You will learn how to determine your retirement income needs, what income sources are available to you, how to reduce investment product fees, and how to properly diversify your investment dollars. You will also learn the advantages of the different savings plans, including Roth IRA, Traditional IRA, Tax-sheltered annuity (403(b)), and deferred compensation.

## PUT A SMILE ON YOUR FACE TODAY!

Jane Kitson, National Early Childhood Consultant  
Atlanta, Georgia

HALL OF IDEAS J

Let's face it... young children are always good for a laugh. Join Jane Kitson as she shares new activities that are designed to bring a smile to your face as they continue to strengthen the language to literacy

connection in young children. This is a hands-on user friendly workshop that is packed with ideas you can use right away to prepare young children to be good readers writers and speakers. Wear comfortable clothing and get ready to move and have fun! We will also enjoy kid friendly stories that have been collected across the country and have been shared with Jane Kitson as she has presented exciting workshops to early educators.

## LEARNING TO LEAD

Britt Hall, Instructor, WCTC Center for  
Quality & Innovation | Waukesha, Wisconsin

MEETING ROOM K

In almost every occupation, people struggle to harness the energies of diverse groups of people or teams. In this workshop, you will explore ways to develop your natural leadership talent. You also will learn ways to organize the energies of a group of people towards the important work at hand. You will learn five to eight leadership tactics you can start using immediately in your classroom on Monday. Mr. Hall has more than 25 years of international experience in the field of leadership development and classroom instruction.

## STRATEGIES FOR HANDLING THOSE DIFFICULT PARENT CONFERENCES

Paul Gasser, Marriage and Family Therapist  
Tomah, Wisconsin

MEETING ROOMS L & M

Have you ever had a school year that you had to deal with the "toxic parent?" The parent that requests daily progress reports either in an e-mail, or in the assignment notebooks? The parent that shows up in the doorway of your classroom wanting to meet with you minutes before you dismiss your students to go home. When it comes time for parent-teacher conferences, are stressed out just thinking about meeting that parent. Many teachers who have had to go through this experience, have had to spend vast amounts of time responding to unreasonable demands of parents who have forgotten that you have other students.



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# 9:45 to 10:45 / 11:00 to 12:00 SESSIONS

They have lost sleep at night and in some cases have started to question their own abilities. Sadly, when this occurs it has left educators questioning why they are in this career. Let Paul give you strategies for dealing with this type of parent and help you set better boundaries with them. He will teach you techniques for defusing their anger and building a more positive home-school relationship. This sectional will also explain some of the reasons why some parents overreact in situations and why teachers are treated in ways that they don't deserve.

## A SMARTER WAY TO INVEST FOR COLLEGE

David A. Hoppe, Investment Broker-Registered Representative | Madison, Wisconsin

### MEETING ROOM N

While some parents are somewhat prepared for the rising costs of college, others will need to start a financial plan for college. One investment vehicle often used is the 529 College Savings Program. This seminar will outline this plan and offer insights with a question and answer period to follow.

Securities offered through Harbour Investments, Inc.

## THOSE WHO MOVE TOGETHER, GROOVE TOGETHER

Cindy Kuhrasch, Instructor | Verona, Wisconsin

### MEETING ROOM O

Since the earliest times, situations in which individuals move together for a collective purpose have experienced a deep sense of community and togetherness. From dancers to soldiers in formation, from teammates to children jumping rope, all have come away from their experiences more deeply bonded to those they moved with. Physical education teachers have felt this in their classes for many years, but now it is time to identify the phenomenon and the best practices related to its development. Come and learn how to develop community in your classroom, whether it is the band room, the library, the classroom or the gym. You will walk away with specific learning activities to use with your students and the skills necessary to implement them.

## OUTSTANDING NEW BOOKS FOR MIDDLE SCHOOL STUDENTS

Megan Schliesman, Cooperative Children's Book Center | Madison, Wisconsin

### MEETING ROOMS P & Q

This presentation will highlight great new books for the middle school level. This session will focus on the American Library Association Award winners for children and selected books from CCBC Choices 2009.

## IN A PICKLE: A FAMILY FARM STORY

Jerry Apps, Professor Emeritus at the University of Wisconsin | Madison, Wisconsin

### MEETING ROOM R

Based on Jerry's novel of the same name, he will discuss the changes that have occurred in agriculture leading to the disappearance of thousands of small family farms. Apps used the small "pickle patches" that could be found in several parts of Wisconsin as a way to show how change occurred in rural communities during the 1950's and how large agri-business firms began influencing the future of small family farms.

# 11:00 to 12:00 SESSIONS

## QUEEN BEES & WANNABEES

Rosalind Wiseman, Author, Consultant | Washington, DC

### MADISON BALLROOM A & B

Rosalind Wiseman presents a general overview of the philosophy and practices of her *Owning Up* curriculum and her book – the New York Times best-seller *Queen Bees and Wannabes: Helping Your Daughter Survive Cliques, Gossip, Boyfriends & Other Realities of Adolescence*. This presentation is an interactive multi-media presentation that shows how cliques, bullying and social hierarchies among children and adults can be placed in a larger context of social justice. Wiseman provides concrete, common sense strategies for any educator or professional who works with children, teens, and parents, so that every



# 11:00 to 12:00 SESSIONS

participant can walk away from the presentation with positive ways to impact their community. The national media regularly depends on Wiseman as the expert on ethical leadership, bullying prevention, and school violence. She is a frequent guest on the Today Show and has been profiled in the New York Times, People, Los Angeles Times, Chicago Tribune, Washington Post, USA Today, Oprah, Nightline, CNN, Good Morning America, and National Public Radio affiliates throughout the country.

## BLUES IN THE SCHOOLS

Fruteland Jackson, Musician and Historian  
Dyer, Indiana

### MADISON BALLROOM D



Fruteland's goal at SWEIO is to provide you with an overview of the application of Blues in the Schools (BITS) programs through both performance and discussion. BITS programs are music education

programs designed to create a deeper appreciation and greater awareness of blues music. These programs are presented through lecture/performances or artist residencies that include student showcasing. BITS programs provide music instruction and oral history on the blues legends that were a part of the development of blues music and their playing styles from W.C. Handy to B.B. King.

## THE NATCHEX TRACE PARKWAY

John Lynn, Historian and Adventurer | Peoria, Illinois

### LECTURE HALL

To explore our roots, John Lynn of Peoria, Illinois – armed with a degree in history from the University of Illinois, a special rapport with dogs and raccoons, and a taste for grilled cheese sandwiches – has personally hiked, bicycled, or canoed over 25,000 miles of historic and scenic trails, roads, and rivers in North America and the British Isles. His colorful slide presentations that describe his foolish experiences have now gotten him into over 3500 lecture halls, classrooms, and other such places where he might not have otherwise been invited. In this session you will experience a slide show/lecture presentation of the Natchez Trace Parkway. This is a

bicycle experience on all 444 scenic miles of the linear national park that runs from Natchez, Mississippi to Nashville, Tennessee alongside the colorful old "Trace" that figured so prominently in the early days of the Mississippi Valley.

## AMAZING WAYS TO AMAZE

Carl Olson, Educator and Consultant  
Sun Prairie, Wisconsin

### HALL OF IDEAS F

Have you ever had that 5 to 10 minutes at the end of class and would like to have something up your sleeve to occupy that time while building rapport with your class? Attend this workshop and go away with your own bag of tricks to liven up your classroom or for making personal connections. The activities are applicable to students at all levels. Carl believes that we need to make connections with our students in order to enhance learning. The tricks and activities taught in this workshop will help establish the connection that leads to effective learning.

## DON'T SLOW ME DOWN WITH THAT CALCULATOR - SQUARING AND MULTIPLICATION

Cliff Petrak, Teacher and Author | Chicago, Illinois

### HALL OF IDEAS G

Cliff Petrak comes to SWEIO from having enjoyed a 40 year mathematics teaching career at Brother Rice High School in Chicago. Over the past few years, Brother Rice has been named one of the top 50 parochial high schools in the United States. In this session, you will learn to master a multitude of little-known, super-shortcut computational techniques and strategies involving squaring and multiplication that will leave your calculator-dependent friends in the dust. These methods have been used by Europeans and Asians for years while our students have continued to be held back by antiquated algorithms, to say nothing of the often unnecessary and slower calculator. Cliff is the author of "Don't Slow Me Down with that Calculator (2005)."

# 11:00 to 12:00 SESSIONS

## PREPARING FOR RETIREMENT

Michelle Slawny, Retirement Income Consultant, WEA Trust Member Benefits | Madison, Wisconsin  
memberbenefits@weatrust.com

### HALL OF IDEAS H

This seminar, designed for people within ten years of retirement, can help you understand the implications of the decisions you will make as you approach retirement. We will discuss the Wisconsin Retirement System pension and Social Security benefits. We will look at the retirement timeline including eligibility dates and requirements for pension withdrawals, health insurance, etc. Personal savings withdrawal issues and tax implications will be reviewed. Investment concepts and financial strategies will be explored.

## IT'S A BRAND NEW DAY TO SING AND PLAY

Jane Kitson, National Early Childhood Consultant  
Atlanta, Georgia

### HALL OF IDEAS J

Participants across the country have cast their votes: Jane Kitson has information and ideas that really work! Now, you can enjoy one of the same wonderful activities that are drawing children into the learning circle. This workshop is filled with all new activities that are perfect for those children who need to get the wiggles out and strengthen their language to literacy skills. PLAY + FUN CAN = LEARNING. Simple tools to foster a love of language and strengthen pre-reading and math skills are the backbone of this session.

## CLIMATE CHANGE – AN IMPACT ON WISCONSIN'S WATERS

John J. Magnuson, Emeritus Professor of Zoology and Limnology, University of Wisconsin  
Madison, Wisconsin

### MEETING ROOM K



The climate of Wisconsin is changing and has been for at least the last 50 years from the addition of anthropogenic greenhouse gases into the atmosphere.

The Intergovernmental Panel on Climate Change (IPCC) has documented these changes. The challenge of climatic change is to mitigate (reduce the

release of greenhouse gases) and develop adaptation strategies and actions to lessen the effects of changes that are already underway. Wisconsin waters are one set of systems that are already being influenced by changes in ice cover, water temperatures, precipitation, and more intense rain and snow events. Impacts are expected to increase. Impacts on fish and fisheries, water levels and flows, and winter life will be presented. Wisconsin has begun to respond to human caused climate change with the Governor's Task Force on mitigation and the establishment of the Wisconsin Initiative on Climate Change Impacts by the University of Wisconsin and Department of Natural Resources.

## CALMING THE CHAOS AND CREATING ACADEMIC ACHIEVERS IN TODAY'S SCHOOLS

Paul Gasser, Marriage and Family Therapist  
Tomah, Wisconsin

### MEETING ROOMS L & M

There are ever increasing concerns expressed by educators and parents about the amount of discipline problems and lost instructional time in classrooms each day. In an effort to comply with the federal directives of "No Child Left Behind," state officials, school administration and educators alike are struggling to improve academic progress and learn more effective ways to deal with the behaviors of both regular education children and children with special needs. This workshop is designed for instructors at the K-12 level, school administrators, guidance counselors, support staff and parents. Participants will learn strategies to prevent and/or reduce arguing and the power struggles that often take away from instructional time. You will be able to take strategies from this section for dealing with those students who refuse to do school work, and for those students who seem like they could do the work but don't. This presentation by Paul will include techniques from his clinical practice, practical ideas for reconstructing a child's belief system and strategies to assist them in becoming a high achiever. This research-based presentation will provide information for helping this population of students to become academic achievers, and you'll feel more confident in your classroom.

# 12:30 to 1:15 / 1:30 to 2:30 SESSIONS

## EMOTIONS, EXPECTATIONS AND ECONOMICS

David A. Hoppe, Investment Broker-Registered Representative | Madison, Wisconsin

### MEETING ROOM N

There is no shortage of economic news in today's economy. BULL and bear markets have been with us since inception. It is important for us to keep in touch with our emotions as well as our expectations when investing. This seminar will give you a better understanding of long term investing and unique viewpoints we need to assume.

Securities offered through Harbour Investments, Inc.

LUNCH BREAK 12:15 to 12:45

## 12:30 to 1:15 SESSION

### Sun Prairie High School Jazz Ensemble I Steve Sveum, Director

#### BALLROOM A & B

The Sun Prairie High School Jazz Ensemble I is a collection of the most accomplished school jazz musicians in the city of Sun Prairie. Over the past several years students of the ensemble have had the opportunity to host and interact with great jazz musicians at SPHS. A partial list includes: Clark Terry, Ed Thigpen, Tony Williams, Christian McBride, James Williams, Arturo Sandoval, Richard Davis, Ben Sidran, Harold Mabern, Jeff "Tain" Watts, Hal Galper, Bobby Shew, Frank Mantooth and a host of others. The band has been a national finalist five times at the "Essentially Ellington" jazz competition in New York and has finished as high as third place in that competition (1998, 2004, and 2008). They have also appeared at numerous state and national conventions including a performance with Wynton Marsalis at the Midwest International Band and Orchestra Clinic held in Chicago and as the featured ensemble at the North Central Associations' national convention also in Chicago. The ensemble recently released their second CD entitled "A Day with the Duke".

## 1:30 to 2:30 SESSION

### CATALYST FOR CHANGE ERIN GRUWELL

#### BALLROOM A & B

The SWEIO membership called for an educator to keynote the February 27th SWEIO Convention at Monona Terrace. SWEIO listened and secured Erin Gruwell

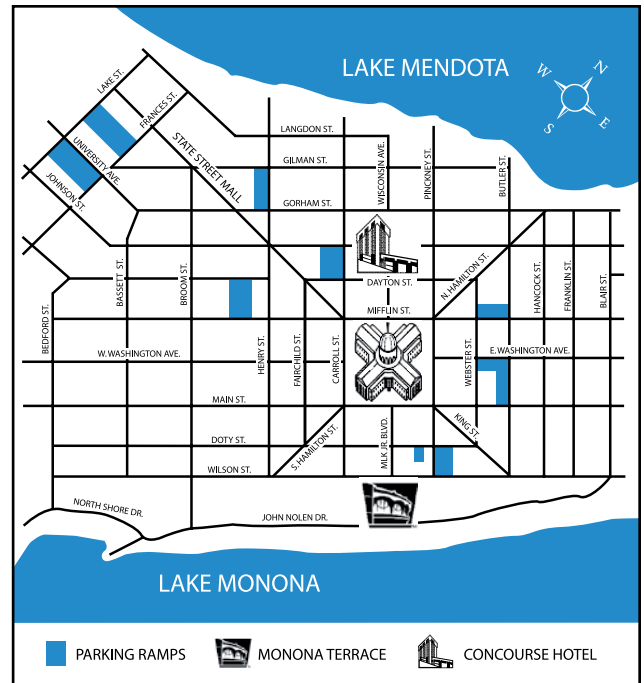
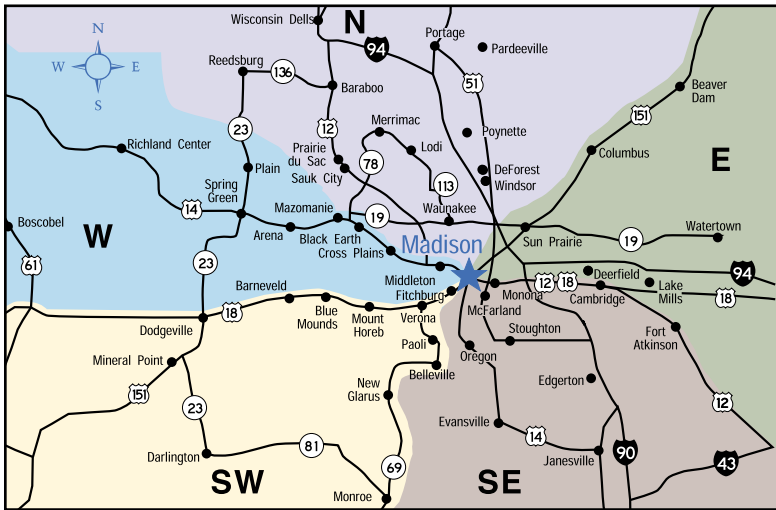


a teacher at Wilson High School, a Visiting Professor of Education at California State University, Long Beach, and author of *Teach With Your Heart: Lessons I Learned From the Freedom Writers*. Erin is known by most people today as the teacher whose life inspired the film *Freedom Writers*, starring Hilary Swank. Overcoming huge obstacles, Erin was able to change the lives of her students. Gillian Granoff writes: "As she takes the stage in front of hundreds of educators, Erin emanates the same warmth and extraordinary openness she clearly brought to the students in her classroom. Erin does not strike one as the tough hard-nosed teacher one would imagine "fighting the good fight" in the trenches of the inner city. One might easily mistake her for naïve and could conceive of how in 1993, when she was 23 years old, a group of students in Room 203 could easily underestimate her. Perhaps it is this quality, and her willingness to be vulnerable, that accounts for Erin's success in transforming the lives of high school students whose lives were defined by gang violence, drugs, and poverty." Erin Gruwell sees a basic inequity in education. She writes, "It's just assumed that suburban schools are good and urban schools are worse. We put too much emphasis on this, allocating funds to wars and spending a fraction on education for kids." It is not surprising that she is a critic of the No Child Left Behind Act. Today Erin is working to train teachers through her foundation. Her foundation positively impacts communities by decreasing high school drop out rates through the replication and enhancement of the Freedom Writers Method. The Freedom Writers Foundation uses innovative teaching methods to train teachers, in addition to providing scholarships for deserving students. SWEIO welcomes Erin Gruwell.

# 118TH ANNUAL SWEIO CONVENTION

MONONA TERRACE COMMUNITY & CONVENTION CENTER

MADISON, WISCONSIN | FEBRUARY 27, 2009

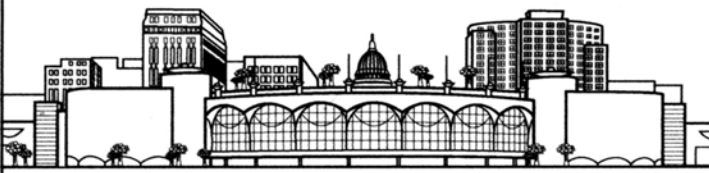


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### SWEIO

P.O. Box 7391 | Madison, WI 53707

608.221.3387 | fax

[www.sweio.net](http://www.sweio.net) | web

### SWEIO Executive Secretary

Jeri Kortkamp

906 Meadowlark Drive | Madison, WI 53714

608.221.3377 | tel

[rkortkamp@charter.net](mailto:rkortkamp@charter.net) | email