

## RETIREES AND STUDENT TEACHERS ADMITTED FREE

Every year SWEIO is anxious to have retired educators and student teachers attend the February convention. Therefore, we offer free tickets to retired educators and student teachers.

SWEIO has many sessions designed for new teachers that will also be of interest to student teachers. The saying, "Once a teacher, always a teacher," is very true. Many retired educators are still interested in education and many volunteer in schools in a variety of activities.

If you are retired and want a ticket you can contact Nancy Richter at (608) 222-6890 or on the day of the convention come to the registration area in the Monona Terrace and pick up a ticket.

Student teachers need to come to the registration area in the Monona Terrace and show their student ID card to receive their ticket.

Plan to attend. We have a great convention planned for February 27, 2004.

### SWEIO Convention Registration Form

Monona Terrace Community and Convention Center  
February 27, 2004, Madison, Wisconsin

Many SWEIO members are under a district dues deduction plan. If you aren't but would like to attend, please complete this form and send it with the proper remittance to:

Vicki Stewart, 600 Santa Maria Drive, Arlington, WI 53911

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

School Name and District \_\_\_\_\_

Number of Tickets Requested \_\_\_\_\_

Cost of tickets: \$17.00

Tickets purchased at the door are \$20.00

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# SWEIO



NEWSBEAT

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YOUR TICKET TO  
EXCELLENCE  
SWEIO CONVENTION  
02/27/04

## GREETINGS TO ALL SWEIO MEMBERS



Each year I always think that the current convention just can't get any better and I wonder how we will top it. Well, I'm confident we've done it again.

Convention 2004 will be a compilation of speakers that once again provide upcoming excitement for everyone. Your board and I have worked many hours viewing video

tapes and program profiles in order to select yet another fabulous slate of speakers for YOUR convention.

SWEIO conventions are the best deal going for educators providing both information for the classroom and motivational presentations that lift us up from the drag of the winter months and the sixth month of school! Speakers have carefully been chosen with the hopes of providing something for every teaching speciality.

I hope you will come, enjoy the day with other professionals and leave with a renewed excitement and dedication to the profession of educating. Teachers have the opportunity to shape a student's attitude and life along with equipping young people to meet their dreams and expectations.

I'm looking forward to seeing you there!

Allene Balgord, President

## STEVE FORD TO ADDRESS SWEIO

On August 9, 1974 Gerald R. Ford assumed the reins of the presidency following the resignation of Richard Nixon. Suddenly, Steve Ford was thrust into the role of "First Son."



Steve's unique perspective on life as the President's son encompasses a broad range of fascinating subjects. As an eighteen year old, he had 10 Secret Service agents as constant companions. He lived through two assassination attempts on his father's life. Steve was present when the decision to pardon President Nixon was made.

Presently, Steve stars in the Emmy Award winning *The Young and the Restless*. He has also appeared on *Columbo*, *Baywatch* and *Murder She Wrote*. Steve has appeared in more than 30 feature films including *Blackhawk Down*, *Contact*, *Heat* and as Meg Ryan's boyfriend in *When Harry Met Sally*.

Steve is a highly rated motivational speaker. He will relate many of his inspiring experiences during his family's stay in the White House and his years in Hollywood.

## GREAT SPEAKER - GREAT TOPICS

**Dr. Todd C. Whiteaker**

Indiana State University

### **What Great Teachers Do Differently: 14 Things That Matter Most**

What are the specific qualities and practices of great teachers that elevate them above the rest? This workshop reveals what the most effective teachers do differently than their colleagues. You will leave this session with the ability to immediately implement each of these practices in your classroom. This is a great session for the "new teacher."

### **Teaching Matters**

We have chosen the most important profession that there is, yet sometimes it is difficult to remember that. All of us have times where we do not feel as valued as we should. Regain that drive that encouraged you to choose education. You will leave this session with ideas that you can implement in your classroom and personal life. With a combination of humor, emotion, and practical ideas, you will leave this presentation knowing why teaching really does matter.

## DANCING THE DREAM FOR THE NEW MILLENNIUM

### **Call For Peace Drum and Dance Company**

The Call For Peace Drum and Dance Company, is based in Madison, Wisconsin, and is under the direction of Dawn Lindloff-Shegonee. Since 1990, Call for Peace has been inspiring audiences nationally and internationally in a World Dance performance called "Dancing the Dream – A New Hope for Humanity." Call For Peace has performed throughout the United States, Germany, Russia, Israel and at the Great Pyramids of Egypt. Call for Peace is more than a performance. The Call For Peace mission is to provide a gift of hope through the arts in honor of the United Nation's signed declaration by the Nobel Peace Prize Laureates to "Build a Culture of Peace For the Children of the World." This is a must-see spectacular experience. Through traditional drums, contemporary music, and powerful movement, the *Circle Dance* challenges and summons us to become more than we are. It weaves the pageantry of lives, the power of hope, and the wisdom of our Elders into a tapestry of rhythms, colors, and dance!

## ARUN GANDHI

### Nonviolence or Non-Existence: Opportunities for the 21st Century



Never in human history has there been so much hate, prejudice and violence as in the 20th century. As we enter the 21st century, Martin Luther King Jr's

statement, "The choice is now between nonviolence or nonexistence" has become more relevant than ever. We need to ask ourselves: Where do we go from here and what do we do? Do we continue to live with the legacy of violence and destroy our humanity or do we seek alternatives that could help us reduce violence in our societies.

Born in 1934 in Durban, South Africa, Arun Gandhi is the fifth grandson of India's late spiritual leader, Mohandas Karamchand, "Mahatma Gandhi." Growing up under South Africa's apartheid for someone of eastern heritage was difficult, humiliating, and often dangerous. Enduring bigoted attacks from European-African youth for not being "White" and from Native Africans for not being "Black" served to increase the anger that Arun Gandhi bore as a young man.

In 1946, Arun moved to India to live with The Mahatma or "great soul." Arun's stay with his grandfather coincided with the most tumultuous period in India's struggle to free itself from British rule. For months, Gandhi imparted lessons to his grandson as Arun witnessed history unfold before his eyes. SWEIO is proud to unfold Arun Gandhi's message before your very own eyes.

## JO GUSMAN

### Practical Strategies for Accelerating the Literacy Skills and Content Learning of Your ESL Students

Jo Gusman is both an outstanding teacher of ESL/bilingual students and an outstanding presenter. She began her teaching career in 1974 as a bilingual instructional assistant, and later became a Bilingual Education teacher. In 1981, her career led her to the nationally known Newcomer School, where Jo worked in a multilingual setting. It is there where she developed her many brain-based ESL strategies. Because of her extensive experience and exceptional work with English language learners, she has been featured on national television, and is the recipient of numerous awards, including Presidential recognition for teaching excellence.



Jo grew up in a family who experienced the challenges that migrant and non-English speaking families face. She understands the complexities and multiple variables that surround the second language learner. It is her intention to provide participants with practical ideas, inspiration, and a vision that all students are highly intelligent and can be successful in all aspects of their lives, regardless of race, gender, or socio-economic level.

Presently, Jo teaches Literacy and Curriculum courses at California State University, Sacramento, California. Jo's presentations are fast moving, energetic, and centered around scores of practical ideas.