

SWEIO



NEWSBEAT

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EDUCATION CAN MEND A FRACTURED WORLD



Fellow colleagues, it is a pleasure to address you in the capacity of president of S.W.E.I.O. I have valued and supported the concept of teachers defining their inservice needs my entire teaching career. SWEIO, as an independent, non-profit, teacher run inservice provider in its 115th year, is working hard to provide quality inservice experiences for educators throughout southern Wisconsin. SWEIO board members are truly committed to providing the best one-day inservice in the whole of the United States. We incorporate teacher requests, district program recommendations, and cutting edge education information. I urge you to take full advantage of this service and get the most out of your dues dollars by joining me in Madison on Friday, February 24th for an inspiring and informative educational inservice experience.

HENRY WINKLER TO BE FEATURED SPEAKER



Henry Winkler is an actor, producer, director and author whose work has won the attention of audiences and critics worldwide. Currently starring in a new TV show this fall called "Out of Practice," he is perhaps best known for his portrayal of Fonzie in the seventies TV hit "Happy Days," which garnered him the status of pop culture icon, as well as two consecutive Golden Globe Awards for Best Actor in a Comedy Series and a star on the Hollywood Walk of Fame. He is the recipient of the United Nations Peace Prize and has received France's highest civilian honor, the Chevalier de l'Ordre des Arts et des Lettres.

Winkler has starred in numerous other television projects including "Arrested Development," "Crossing Jordan" and "The Practice," for which he also received an Emmy nomination. Most recently he won a Daytime Emmy for Outstanding Performer for his work on "Clifford's Puppy Days." His feature film credits include "Scream," "The Waterboy" and "Holes." On Broadway he starred in Neil Simon's "The Dinner Party," and he is the co-author, with Lin Oliver, of nine children's novels for Penguin Putnam called "Hank Zipzer: The World's Greatest Underachiever."



YOUR TICKET TO
EXCELLENCE
SWEIO CONVENTION
02/24/2006

MIKE BELONGIE - "GIVE POETRY SOME AIR"



Poetry should be appreciated and used across the grades and subject areas to stimulate complex thought patterns and creativity. Educator, Michael Belongie, published poet and editor of the 2007 Poetry Calendar of Wisconsin Fellowship of Poets, will encourage all in attendance to promote poetry awareness and appreciation in the classroom and all school settings. Having broadcasted on an interactive fiber optic television course, entitled "Power Poetry," Michael has practical assessments and suggestions to offer about raising student appreciation for poetry. Among his many suggestions are how to select and sustain poetry opportunities in our compressed classroom day. Students need teachers to sow the seeds of metaphor on such fertile ground.

FRUTELAND JACKSON



SWEIO is pleased to introduce you to award winning blues performing artist and award winning oral historian, Fruteland Jackson.

Fruteland is one of the few Americans dedicated to performing and preserving acoustic blues in its various styles (traditional or contemporary). From fieldhollers and work songs to Delta and Piedmont styles, Fruteland is a singer/songwriter and educators who performs at blues festivals, cultural centers and clubs worldwide. His songs range from blues ballads to folk and gospel standards and what he refers to as "Baby-Boomer" blues. Many of his original works combine contemporary themes played in the spirit of early blues musicians in the classic styles. Fruteland calls himself a blues activist and oral historian promoting awareness through education by conducting "Blues In The Schools" programs. Fruteland has worked with students that range from the exceptional to the emotionally challenged and high risk as well as those who are living in economically depressed areas. Many of these students have participated in his "Bluz in the Hood" program and another called "Trading Handguns for Harmonicas."

JERRY APPS - TWO PRESENTATIONS

Every Farm Tells A Story

Learn about Wisconsin Farm life during the late 1930's through World War II and the years immediately following. Hear about farming without electricity, without indoor plumbing, what it was like cooking with a woodstove, and trading eggs for groceries at the Merchantile Store on Saturday Night.

Based on this mother's account books, historian Jerry Apps will share stories of this important time in the history of rural Wisconsin. Threaded through the stories are the traditional farm values and ethics so important to country people of that era. Much of this presentation comes from his new book, "Every Farm Tells a Story: A Tale of Family Farm Values."

Ringlingville USA

In his second presentation, you will hear about the history of the Ringling Brothers and their circus which spent winters in Baraboo, Wisconsin from 1884 to 1918. Learn about seven brothers who grew up in poverty and became the most famous circus family ever. How did they become so successful when they started with nothing?

Historian Jerry Apps gained access to many original documents including circus account books, employment records and correspondence, which is used as a basis for telling this compelling story. Also learn about the sights and sounds of the circus when the big top seated 15,000 people, the Ringling train included 85 rail cars, and the brothers employed 1,200 people to move their circus each day from town to town throughout the nation and Canada. This presentation is based on Jerry's book, "Ringlingville USA," published by the Wisconsin Historical Society in 2004.

**Friday, February 24, 2006 at Monona Terrace Community
and Convention Center, Madison, Wisconsin**

SWEIO HAS A NEW LOOK

Tired of riding escalators up and down, up and down throughout the convention? This year, the greatest inservice program in the State of Wisconsin will be all on one floor. No longer will you need to travel downstairs to sit in a cold, monstrous cavern to hear our main speakers. No longer will you have to travel downstairs to enjoy our many vendors. Your convenience will be upmost on our minds this year. Our main speakers will now occupy two of the ballrooms on the main level. Our select vendors will be located throughout the many hallways on this same level. As always, coffee, rolls, breakfast items will be available in the morning and a noon luncheon option will be available for your enjoyment

DINAH ZIKE - FOLDABLES



Dinah Zike started tutoring students in science and math at the age of 13. She began inventing and designing educational materials for the students that she tutored. These first folded study guides developed 40 years ago have become the foundation for the three-dimensional graphic organizers, also called "Foldables," that Dinah is noted for today. Dinah began by taking common folds, such as greeting card folds, and turning them into teaching aids. Then she began inventing her own folds, several of which are now used by greeting card companies. These folded activities were designed to make complicated data such as teaching four types of organic molecules, a visual and kinesthetic experience while providing space for student note taking, recording observations, self-questioning, and data collecting. Today, Dinah is noted for inventing, designing, and adapting 95% of the folds used internationally. She is noted for taking complicated data and turning it into a visual and kinesthetic experience while integrating communication skills.

Dinah speaks to over 70,000 teachers annually around the world. In 2003 alone, Dinah conducted workshops or keynoted conferences in 40 states and two countries. Internationally, students and teachers use her terms "hamburger fold and hot dog fold," and she is often greeted by students in countries such as Japan as "the Hamburger or Hot Dog Lady."

Dinah has written and designed over 150 educational books and toys over the last 30 years, and several of Dinah's publications have won national teacher and parenting awards.

Dinah's Foldables are used in every chapter of Macmillian-McGraw-Hill's K-12 science textbooks as well as health, social science, and math textbooks. Projections show that over 80% of all students in the United States will use manipulatives developed by Dinah Zike over the next 10 years.

PAUL GASSER - BACK BY POPULAR DEMAND

Paul Gasser is a Marriage and Family Therapist at the Lake Tomah Clinic and is an instructor for the University of Wisconsin - Platteville. Paul's experience with children and their families comes as a result of working over 28 years as a therapist and educator. Paul will be providing two high powered presentations.

Increasing Instructional Time in the Classroom with Special Needs Students

This workshop is being offered to teachers, counselors and administrators for improving the classroom environment. The workshop will have a specific focus on addressing those behavioral issues of individual students which impede the learning process in your school.

Dealing with Difficult Parent Conferences

Educators across the United States today are expressing an ever-increasing concern about the lack of support from parents when they attempt to deal with student behavioral and academic problems. It is becoming commonplace for parents to blame and criticize teachers when their child performs poorly or is a behavioral problem. This workshop will empower you to effectively deal with these highly charged situations.

WINKLER, CONTINUED FROM PAGE 1

In addition to his acting credits, Henry Winkler is a successful producer and director. He produced the series "MacGyver," "Sightings," two years of "Hollywood Squares," the "Dallas Reunion" and the "Happy Days Reunion" among many others. His directing credits include the feature film "Cop and 1/2" starring Burt Reynolds.

Henry Winkler has also emerged as a distinguished speaker and humanitarian. Winkler earned his bachelor's degree from Emerson College in Boston, Massachusetts, with a dual major in drama and child psychology. He studied abroad in Lausanne, Switzerland, and earned his master's degree at Yale University.

Outside of the entertainment industry, Winkler's primary endeavors are on behalf of young people. He has worked with the MacLaren Children's Center (for abused children) in Los Angeles, the National Infant Immunization Week, Toys for Tots, and Special Olympics, is a founding member of the Children's Action Network, has co-hosted the annual Cerebral Palsy Telethon, and served as a member of the National Committee for Arts for the Handicapped.

Winkler has received honors for his service through B'nai B'rith International, Cedar-Sinai Medical Center, and the United Nations.

**RETIREMENT PROGRAMS -
A KEY SWEIO FEATURE**

SWEIO continues to provide educators in our service area with the latest and most comprehensive retirement planning opportunity in the state. With thousands of teachers preparing to enter retirement, the value of these sessions becomes greater each and every year.

James Mulbrandon, a Staff Assistant for the Social Security Administration will provide a two-hour presentation on how you qualify for social security retirement benefits, and what those benefits will be. He will answer questions regarding the impact of retirement at full, early, or delayed retirement dates.

Steven Powell, a Benefit Specialist with the Department of Employee Trust Funds will also provide a two-hour presentation discussing your state teacher's retirement plan and the benefit available to you.

NEED TICKETS?

If you need to purchase an individual ticket(s) for this convention, please send a check made out to SWEIO to Vicki Stewart, 600 Santa Maria Drive, Arlington, WI 53911. Please provide proper return address information for the ticket(s) to be sent to you. The cost for each ticket is \$17.00. Checks must be received by January 20th to allow for on-time delivery. Tickets are also available on the day of the convention for \$20.00 at Monona Terrace.

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