

sweio [newsbeat]



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S O U T H E R N W I S C O N S I N E D U C A T I O N A L I N S E R V I C E O R G A N I Z A T I O N

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2010, A SWEIO ODYSSEY



The SWEIO board is excited about our February 26, 2010 conference. To further enhance our “2010, A SWEIO Odyssey” theme, we are pleased to announce that our keynote speaker will be Monroe, Wisconsin’s own, David Zach. David is one of the few professionally trained futurists on this planet, and has a master’s degree in Studies of the Future from the University of Houston. He will entertain and educate us on the future and how we can go forward with, perhaps, a different outlook.

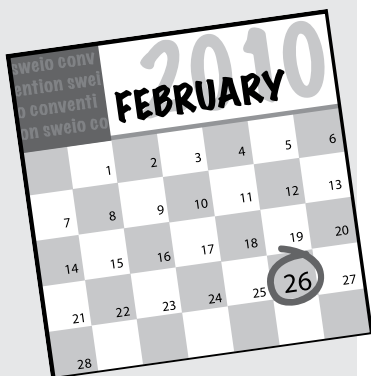
We are also looking forward to welcoming Michael Brandwein back to the SWEIO stage. Michael is an internationally recognized expert on teaching and leading young people. The members who saw Michael gave him outstanding reviews and requested that he present again.

Along with these two excellent professionals, we have many speakers covering a wide range of subjects from SMART Boards to History and several topics in between.

We look forward to seeing you on February 26, 2010 for our “2010, A SWEIO Odyssey” convention. Updates on speakers will be in our next issue of Newsbeat or can be found at our website, www.sweio.net.

Thank you,

~ Ashley Schultz, SWEIO President



DAVID ZACH: AN EDUCATOR'S GUIDE TO THE FUTURE

DAVID ZACH



Do we really want major appliances that can argue with us? Will the automation of health care lead to the automation of caring? Can education be automated? Can teachers? How about students? And, how come students can pay attention to ten things at once and still be, like, bored?

David Zach asks some funny questions. In his thought-provoking, continually updated tour of modern times he'll offer some useful answers that will get people talking about the future of work and education. With a friendly style and a little bit of small town (he grew up in Monroe, WI) common sense, he'll help you face the future with a solid sense of hope and inspiration.

As one of the very few professionally trained futurists on the planet, David Zach blends the funny with the profound in this surprisingly practical keynote to help you decide what really matters. You'll rethink the balance between change and tradition – and the need to hold on to that which shouldn't change. At the end you'll find yourself either thoughtfully quiet or engaged in some of the best conversations you've ever had at a meeting. Dave may not be the futurist you expected, but he is the one you'll remember. SWEIO welcomes Dave to our main stage.

MICHAEL BRANDWEIN: INVISIBLE HANDCUFFS & THE LIMITS OF LABELS - REACHING ALL YOUNG PEOPLE TO BRING OUT THEIR BEST

MICHAEL BRANDWEIN



We want to reach every young person, not just the ones with the excessive armpit disclosure ("call on me" hands always in the air). When working with young people, what we expect is a prime cause of what we get. And it's not just low expectations that matter. People with good feelings and high expectations of themselves at math, for example, may not see themselves as good at reading or writing. Every one of us, adults and youth, are limited by what Michael calls "invisible handcuffs" – an often unexamined and unchallenged inventory of self-beliefs. This presentation is a fun, inspiring, and practical demonstration of specific things we can do to motivate young people and bring out their best while cutting through often unconscious barriers that may unnecessarily limit their abilities as well as our own. You will feel energized, powerful, and ready to make a difference.

Michael Brandwein is an internationally recognized expert on teaching and leading young people. Michael has made presentations in all 50 of the states, most provinces of Canada, and on 6 of the 7 continents. He is the author of three best-selling books on the training and supervision of youth leaders, called *Training Terrific Staff*, *Super Staff- Super Vision*, and *Learning Leadership*. SWEIO welcomes Michael to our main stage.

DR. JEB SCHENCK: EDUCATOR AND RESEARCHER

SWEIO welcomes Dr. Jeb Schenck. Dr. Schenck's role is unique in education as a practicing classroom teacher and researcher on memory, where he is positioned to see which theories actually work. He has written two books on the brain and learning, *Learning, Teaching, and The Brain*, presented many practical applications for many common teaching problems. *Teaching to the Brain, Best Ideas and Best Practices* reviews the most effective practices used in the classroom by practicing teachers.



DR. JEB
SCHENCK

Dr. Jeb Schenck is a full time high-school educator, college instructor of biology, statistics and a graduate school instructor on the brain and learning. He also conducts workshops for schools nationwide, as well as to colleges, hospitals and the military. As an educator, Dr. Schenck's teaching skills have been widely recognized at the national level, having been honored with, the National Science Teacher of the Year, a Genetech Access Excess Fellow, Presidential Awardee for Science Education, Einstein Distinguished Educator Finalist, and Tandy Scholar Teacher.

JULIE ANN SAWALL: THE ART OF SMART BOARDING

Sweio welcomes back Julie Ann Sawall who is a Certified SMART Master's Trainer and is providing professional development workshops, SMART Board interactive whiteboard demonstrations, hands-on training session, and technology in-services to school districts throughout Wisconsin. Julie will be providing two sessions.



JULIE ANN
SAWALL

THE ART OF SMART BOARDING: BECOMING A SMARTER TEACHER

Come and experience the latest SMART Board software with exciting new features. Interact with a SMART wireless slate and learn how to control your SMART Board from anywhere in your room. Discover content and standard-based ideas for higher student achievement, teaching strategies for differentiated instruction, innovative classroom management designs, and how to interact with your computer while integrating technology seamlessly into the classroom.

THE ART OF SMART BOARDING: BEST PRACTICES AND INSTRUCTIONAL DESIGN FOR SMART BOARDS 303 - BUILDING SMARTER LESSONS

Are you looking for ideas to bring your teaching into the digital age? Come to this hand-on workshop where we will take your skills to the next level. Even if you do not have an interactive whiteboard, find out how to engage students with multimedia and digital content. See a SMART Board interactive whiteboard and SMART Notebook software in action. Discover how the SMART Wireless Slate can be controlled from anywhere in the room. Learn best practices for constructing digital lessons through the use of SMART's Essentials for Educators Gallery and the Lesson Activity Toolkit.

SHUTTLE SERVICE ENDS

The Delegate Assembly voted to end our shuttle service from area malls to the downtown convention site. Costs for this service were exceeding \$40 a passenger. The Assembly noted that over the past few years, ample parking at the Monona Terrace site was adequate for the number attending our convention.

A MESSAGE FROM ANN PERRY, MEMBERSHIP CHAIRPERSON

To purchase a \$20 ticket for the 2010 Convention, contact your Membership Representative or complete the form below and mail it not later than February 15, 2010 to: Ann Perry, 618 Sunset Dr., Janesville, WI 53548. Check/s are to be made out to SWEIO. Tickets will be available at the door on the day of the Convention for \$25.

DO YOU NEED A TICKET?

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

School District: _____

Number of tickets: _____ X \$ 20.00 = _____



SWEIO EXECUTIVE COMMITTEE

Ashley Schultz | **PRESIDENT**
709 S. Lewis St. | Columbus, WI 53925
HOME 920.319.1189
polevaultinchi@hotmail.com

Ann Perry | **MEMBERSHIP REP**
618 Sunset Dr. | Janesville, WI 53548
HOME 608.756.5778 | CELL 608.295.7777
annmperry@hotmail.com

Barb Grabow | **MEMBERSHIP REP**
ABRAHAM LINCOLN ELEMENTARY
1617 15th St. | Monroe, WI 53566
HOME 608.325.3449 | WORK 608.328.7857
FAX 608.328.7228 | barbjg@tds.net

Brion Pagel | **PROGRAM CHAIR**
SACRED HEARTS SCHOOL
6325 Devonshire Ln. | Sun Prairie, WI 53590
HOME 608.837.3078 | WORK 608.837.8508
bpagel@straphael.org

Nancy Richter | **MEMBERSHIP REP**
1327 S. Thompson Dr. | Madison, WI 53716
HOME 608.222.6890
19827 N 43rd Dr. | Glendale, AZ 85305
HOME 623.581.5979

Harry Putz | **COMMUNICATIONS**
189 Monica Dr. | Burlington, WI 53105
HOME 262.763.9075 | CELL 262.470.7248
hputz@wi.rr.com

Bob Ayer | **TREASURER**
N2541 Hughes Rd. | Columbus, WI 53925
HOME 920.623.5145 | CELL 920.904.3739
b_ayer@hotmail.com

Jeri Kortkamp | **EXECUTIVE SECRETARY**
906 Meadowlark Dr. | Madison, WI 53714
HOME 608.221.3377 | CELL 608.444.3377
jkortkamp@charter.net

NEED TO CONTACT SWEIO?

SWEIO | P.O. BOX 7391 | MADISON, WI 53707
608.221.3387 FAX | WWW.SWEIO.NET WEB